

Historic, Archive Document

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Chrysanthemums

Standard - Pompom - Hardy or Garden - English - Cushion - Spoon - Cascade

Rooted Cuttings

Snapdragon and Vegetable SEEDS

Carnations

1 9 5 0

Geneva Floral Company, Inc.

P. O. Box 173, GENEVA, N. Y.

OUR COVER: This is Bruce (son of Warren B. Gannett, president of Geneva Floral Co., Inc. and grandson of the late Arthur C. Gannett) admiring a display of beautiful yellow mums.

INSTRUCTIONS FOR ORDERING

WHEN ORDERING:

Minimum total order should be at least 100 cuttings.
Varieties of commercial mums and poms should be ordered in multiples of 50.

PRICES:

You will find prices opposite each variety.

DISCOUNTS: 5% Discount for all CASH WITH ORDER orders.
2% Discount if Charge Orders are paid WITHIN 10 DAYS from date of Invoice.

TERMS: Cash to all customers without established credit—at least 50% of the amount must be enclosed with your order if you want us to send it C.O.D. This part payment is necessary because of the perishable nature of the cuttings. If shipment is refused for any reason it is usually a total loss. Charge orders will become due in 30 days from date of Invoices.

DELIVERY: All shipments will be made by Express collect unless you specify Air Freight or Air Express collect. We recommend Air Freight for distant shipments.

CLAIMS FOR DAMAGE: If plants are damaged upon arrival, NOTIFY YOUR EXPRESS AGENT IMMEDIATELY. Get a BAD ORDER REPORT made out and signed by him. If this is done, your claim will receive prompt attention. You may file the claim direct, or if you prefer, mail us the bad order report, invoice and express receipt, and we will file claim for you. Our packing is all done by men of experience who have done it for years and any trouble must be settled with the carrier. However, we will do all we can to assist you.

NO GUARANTEE: While we use every possible care to have all varieties properly labeled and true to name, we, Geneva Floral Co., Inc., give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower. Our liability, in all instances, is limited to the purchase price of the seeds or plants.

CANCELLATION: Must reach our office before shipment has been made. However, if all or any part of your order has been shipped, we can cancel the UNSHIPED PORTION only.

CARE OF CUTTINGS WHEN RECEIVED: If your cuttings seem wilted remove wrappers and dip them tops and all in cool water and set the roots loosely in a flat of damp moss for a few hours, or over night, out of doors in the shade or under a cool bench where the wind does not blow on them. If you do this you will find they will revive 100% and then are ready to pot or transplant. **NEVER POT A WILTY PLANT.** You may need to shade some according to the weather. A little wilting after potting will not harm and a light syringing occasionally will help very much. If cuttings are crisp the morning after 24 hours from potting this shows they are taking water and your danger from shipping is over.

Orders accepted will be subject to the above terms.

CARNATION ROOTED CUTTINGS

We are very happy to be able to offer our valued customers the following list of Carnation Rooted Cuttings this season. We have made arrangements with some of the more experienced growers so that we will be able to serve you more completely this year. Let us know your needs as quickly as possible so we can supply the varieties you want when you want them.

	<i>Price</i>	
	<i>Per 100</i>	<i>Per 1000</i>
WHITE		
Mercury. Pure white. Fast strong grower	\$17.50	\$125.00
Northland. Heavy producer. Excellent white	12.00	100.00
Olivette. Fine white	10.00	80.00
Patrician. White	10.00	80.00
Senator. White	15.00	125.00
Shrangri-La. Splendid producer, non-splitting	17.50	125.00
White Briry. White	12.00	100.00
White Peter Fisher. White	10.00	80.00

PINK		
Eleanor. Salmon pink	\$15.00	\$125.00
Elitch. Medium pink	15.00	125.00
Hercules Virginia. Excellent light pink	15.00	125.00
John Briry. Brilliant dark pink	10.00	80.00
Peter Fisher. Pink	10.00	80.00
Spirit of St. Louis. Light pink	15.00	125.00
Virginia. Light or flesh pink	10.00	80.00
Virginia Delight. Excellent light rose-pink. Does not fade nor split	20.00	150.00
Virginia Miller. Best producing dark pink	15.00	125.00
Virginia Rose. Medium pink	10.00	80.00
Virginia Supreme. Excellent producer, light pink	15.00	100.00

RED		
Fire Chief. Excellent producer	\$17.50	\$125.00
Klug's Crimson. Deep dark red	15.00	100.00
Mrs. C. W. Weld. Splendid producing deep dark red	15.00	100.00
Red No. 16. Red	12.00	100.00
Red Seth Parker. Scarlet red	12.00	100.00
Victory Red. Excellent bright red	12.00	100.00

YELLOW		
Golden Wonder. Variegated yellow	\$10.00	\$ 80.00
Miller's Yellow. Best clear yellow	12.00	100.00

NOVELTIES		
Mary Stewart. Deep rich wine with orchid edge	\$25.00	\$200.00
Pelargonium. White overlaid with maroon	15.00	125.00
Reina. New sport of White Briry, color white flecked with pink. Very large flower	20.00	150.00
Scarlet King. White overlaid with scarlet	15.00	125.00

Minimum of 100 of any one variety.
250 of one variety at 1000 rate.

CHRYSANTHEMUMS

LARGE FLOWERING COMMERCIAL VARIETIES

YELLOW

				<i>Prices per 100</i>			
	<i>Size and Type</i>	<i>Last Pinch</i>	<i>Matures</i>	<i>2,500 Up</i>	<i>500 to 2,450</i>	<i>100 to 450</i>	<i>50 Up</i>
P Gold Lode.	Light golden yellow.....	M. Ref.	7-8 10-15	\$3.50	\$4.00	\$4.50	\$ 5.00
P Celestra.	Lemon yellow.....	S. Inc.	7-8 10-15	3.50	4.00	4.50	5.00
PS Mrs. H. E. Kidder.	Deep lemon....	L. Inc.	7-8 10-20	3.50	4.00	4.50	5.00
P Yellow Ambassador.	Light lemon...	L. Inc.	7-14 10-25	4.00	4.50	4.95	5.50
PS Blazing Gold.	Deep golden.....	M. Inc.	7-14 10-25	4.20	4.80	5.40	6.00
S Sunglow.	Golden yellow.....	L. Inc.	7-14 10-25	3.85	4.40	4.95	5.50
S Good News.	Deep lemon yellow.....	M. Inc.	7-19 11-1	4.20	4.80	5.40	6.00
	Yellow Turner.	Light yellow.....	L. Inc.	7-19 11-5	4.50	5.00	5.50
S Indianapolis Yellow.	Lemon.....	M. Inc.	7-20 11-8	4.20	4.80	5.40	6.00
	Cardonia.	Deep golden yellow.....	M. Inc.	7-20 11-10	3.50	4.00	4.50
S Penrod.	Golden yellow.....	M. Inc.	7-20 11-10	3.50	4.00	4.50	5.00
	Imp. Honey Dew.	Lemon yellow....	M. Inc.	7-22 11-15	4.50	5.00	5.50
	Yellow Monument.	Light lemon....	L. Inc.	7-22 11-15	3.50	4.00	4.50
S Yellow Mefo.	Lemon yellow.....	L. Inc.	7-25 11-20	4.20	4.80	5.40	6.00
	Purdue.	Lemon yellow.....	L. Inc.	7-25 11-20	6.00	7.00	8.00
PS Bonnaffon Deluxe.	Golden yellow...	S. Inc.	7-25 11-20	3.50	4.00	4.50	5.00
P Friendly Rival.	Deep chrome yellow.	L. Inc.	7-25 11-20	3.85	4.40	4.95	5.50
	Marie DePetris.	Deep golden.....	L. Inc.	7-24 11-23	3.85	4.40	4.95
P Sun Gold.	Lemon yellow.....	M. Inc.	7-28 11-25	4.00	4.50	5.00	5.50
	Harvester.	Deep canary yellow.....	M. Inc.	7-28 11-25	5.50	6.00	6.50
S Golden Pearson.	Light golden.....	M. Inc.	7-28 11-25	3.50	4.00	4.50	5.00
	Imp. Yellow Chattanooga.....	L. Inc.	7-28 11-25	3.85	4.40	4.95	5.50
	Golden Mrs. Ross.	Golden yellow....	L. Inc.	7-30 12-3	3.50	4.00	4.50
	Golden Mistletoe.	Light golden....	L. Inc.	8-1 12-10	3.50	4.00	4.50
P Imp. Tobin's Late Yellow.....		M. Inc.	8-4 12-15	4.55	5.20	5.85	6.50

WHITE

	Smith's Early White.	White.....	M. Inc.	7-4	10-5	\$3.85	\$4.40	\$4.95	\$5.50
S	Silver Sheen.	White.....	M. Inc.	7-12	10-20	3.85	4.40	4.95	5.50
P	Ambassador.	Creamy white.....	L. Inc.	7-14	11-1	4.00	4.50	5.00	5.50
S	Albatross.	White.....	L. Inc.	7-16	11-1	3.85	4.40	4.95	5.50
S	Betsy Ross.	Ivory white.....	L. Inc.	7-16	11-1	3.85	4.40	4.95	5.50
PS	Snow White.	White.....	M. Inc.	7-14	11-1	4.00	4.50	5.00	5.50
	William Turner.	White.....	L. Inc.	7-19	11-5	4.50	5.00	5.50	6.00
S	Indianapolis White.	White.....	M. Inc.	7-19	11-8	4.20	4.80	5.40	6.00
	Jean Elizabeth.	White.....	L. Inc.	7-20	11-10	4.55	5.20	5.85	6.50
	Monument.	Ivory white.....	L. Inc.	7-22	11-15	3.50	4.00	4.50	5.00
PS	Marketeer.	White.....	M. Inc.	7-25	11-18	3.85	4.40	4.95	5.50
S	Mefo.	Ivory white.....	L. Inc.	7-25	11-20	4.20	4.80	5.40	6.00
	Chattanooga.	White.....	L. Inc.	7-28	11-25	3.85	4.40	4.50	5.50

LARGE FLOWERING COMMERCIAL VARIETIES—Continued

WHITE—Continued

					Prices per 100			
		Size and Type	Last Pinch	Matures	2,500 Up	500 to 2,450	100 to 450	50 Up
P	White Frick.	White	M. Inc.	7-28	11-25	\$4.00	\$4.50	\$5.00
	December Glory Large.	Ivory	M. Inc.	7-31	12-1	3.85	4.40	4.95
	White Mistletoe.	White	M. Inc.	8-2	12-10	3.50	4.00	4.50
P	Smith's Late White.	Ivory	M. Inc.	8-4	12-15	4.55	5.20	5.85

PINK

S	Pink Chief.	Lavender	M. Inc.	7-8	10-15	\$3.85	\$4.40	\$4.95	\$5.50
PS	Justrite.	Light rose pink	S. Inc.	7-8	10-15	3.50	4.00	4.50	5.00
	Major Bowes.	Deep lavender	M. Inc.	7-12	10-20	4.00	4.50	5.00	5.50
	October Rose.	Light lavender	M. Inc.	7-12	10-20	3.50	4.00	4.50	5.00
	Pink Turner.	Light lavender	L. Inc.	7-19	11-5	3.50	4.00	4.50	5.00
PS	J. W. Prince.	Rose pink	M. Inc.	7-19	11-5	4.00	4.50	5.00	5.50
S	Indianapolis Pink.	Deep lavender	M. Inc.	7-19	11-8	4.20	4.80	5.40	6.00
S	Orchid Queen.	Orchid pink	L. Inc.	7-20	11-10	4.50	5.00	5.50	6.00
S	Dark Pink Orchid Queen.	Mauve	L. Inc.	7-20	11-10	5.50	6.00	6.50	7.00
	Peter John.	Deep rose pink	M. Ref.	7-28	11-23	3.50	4.00	4.50	5.00
P	Helen Frick.	Rose pink	M. Inc.	7-28	11-23	3.85	4.40	4.95	5.50
	Thanksgiving Pink.	Mauve	M. Ref.	7-24	11-23	3.85	4.40	4.95	5.50
	Edwin Seidewitz.	Lavender	M. Inc.	7-28	11-25	3.50	4.00	4.50	5.00
	Pink Mistletoe.	Lavender	M. Inc.	8-2	12-10	3.50	4.00	4.50	5.00

BRONZE AND RED

S	Indianola.	Light reddish bronze	M. Inc.	7-8	10-15	\$4.00	\$4.50	\$5.00	\$5.50
S	Hilda Bergen.	Dark reddish bronze	S. Inc.	7-8	10-20	4.00	4.50	5.00	5.50
PS	Glitters.	Deep reddish orange	S. Inc.	7-16	10-28	3.50	4.00	4.50	5.00
S	Apricot Queen.	Orange bronze	L. Inc.	7-16	10-28	3.50	4.00	4.50	5.00
S	Detroit News.	Reddish bronze	M. Inc.	7-16	11-1	4.20	4.80	5.40	6.00
S	Indianapolis Bronze.	Buff bronze	M. Inc.	7-19	11-8	4.20	4.80	5.40	6.00
S	Bronze Orchid Queen.	Apricot	L. Inc.	7-20	11-10	4.50	5.00	5.50	6.00
S	Mrs. Roy.	Crimson	M. Inc.	7-24	11-15	4.50	5.00	5.50	6.00
	Garnet King.	Dark red	M. Ref.	7-25	11-18	4.50	5.00	5.50	6.00
	Gladys Pearson.	Light buff bronze	M. Inc.	7-28	11-25	3.50	4.00	4.50	5.00
	Oak Leaf.	Reddish bronze	M. Inc.	7-28	11-25	3.50	4.00	4.50	5.00
P	Bronze Frick.	Light bronze	M. Inc.	7-28	11-25	4.00	4.50	5.00	5.50
	Mohawk Chief.	Deep red	M. Ref.	7-30	11-30	3.50	4.00	4.50	5.00
	Bronze Mistletoe.	Buff bronze	M. Inc.	8-1	12-10	3.50	4.00	4.50	5.00

S—Varieties suitable for shading.

P—Varieties suitable for pot culture.

Each variety ordered must be in multiples of 50.

Size of flower is indicated as follows: S—Small, M—Medium, L—Large.

Type of flower is indicated as follows: Ref—Reflexed, Inc—Incurved.

POMPON, SINGLE AND ANEMONE VARIETIES

YELLOW								
Name and Description		Height, Size and Type	Last Pinch	Flowering Date	2,500 Up	Price Per 100		
						500 to 2,450	100 to 450	50 Up
S	Yellow Irene. Light lemon.....	S. S. P.	7-8	10-15	\$3.50	\$4.00	\$4.50	\$ 5.00
S	Rodell Improved. Light lemon...	S. I. P.	7-8	10-20	3.50	4.00	4.50	5.00
S	Golden Spray. Deep lemon.....	M. I. P.	7-12	10-23	3.50	4.00	4.50	5.00
S	Gold Coast. Deep lemon.....	M. S. P.	7-14	10-25	4.20	4.80	5.40	6.00
S	Yellow Dot. Bronze center.....	M. I. P.	7-12	10-25	3.50	4.00	4.50	5.00
S	Yellow Arcadia. Pernet yellow....	M. I. P.	7-16	10-28	3.50	4.00	4.50	5.00
S	Yellow Daisy. Deep lemon.....	M. I. S.	7-16	11-1	4.00	4.50	5.00	5.50
D	Mary Lennon Hall. Lemon.....	T. I. P.	7-16	11-1	3.50	4.00	4.50	5.00
	Yellow Sea Gull. Light lemon....	T. I. P.	7-16	11-1	3.50	4.00	4.50	5.00
	Barcarole. Golden.....	M. I. P.	7-20	11-5	3.85	4.40	4.95	5.50
S	Nuggest. Light lemon.....	S. S. P.	7-19	11-5	3.50	4.00	4.50	5.00
S	Constellation. Canary.....	M. I. P.	7-20	11-5	5.50	6.00	6.50	7.00
S	Indagold. Golden.....	M. L. S.	7-20	11-7	6.50	7.00	7.50	8.00
S	Yellow Bushnell. Pernet.....	T. I. P.	7-20	11-8	4.00	4.50	5.00	5.50
	Pixie. Deep golden.....	M. S. P.	7-19	11-10	3.50	4.00	4.50	5.00
DPS	Yellow Beauty. Golden.....	M. L. P.	7-19	11-10	3.50	4.00	4.50	5.00
S	Helios. Golden.....	T. L. A.	7-20	11-10	4.00	4.50	4.50	5.00
	Golden Mensa. Golden.....	M. L. S.	7-20	11-10	3.85	4.40	4.95	5.50
S	Princeton. Orange.....	M. I. D.	7-22	11-15	4.00	4.50	5.00	5.50
DS	Yellow Fellow. Deep lemon.....	M. I. D.	7-22	11-15	3.85	4.40	4.95	5.50
DS	Susanne Miller. Buff.....	T. L. A.	7-25	11-18	3.50	4.00	4.50	5.00
D	Yellow Rolinda. Light buff.....	M. I. A.	7-25	11-23	3.50	4.00	4.50	5.00
	Hasegawa Gold. Light golden....	M. I. P.	7-25	11-23	3.50	4.00	4.50	5.00
D	Goldsmith. Golden.....	M. I. D.	7-28	11-25	3.85	4.40	4.95	5.50
	Lodestar. Golden.....	M. I. S.	7-28	11-25	3.50	4.00	4.50	5.00
	Sunnyside. Golden.....	M. I. P.	7-28	11-25	3.85	4.40	4.95	5.50
D	Golden Jane. Golden.....	T. L. S.	7-28	11-28	3.85	4.40	4.95	5.50
P	Yellow Cordova. Lemon.....	S. I. D.	7-28	11-30	3.50	4.00	4.50	5.00
	Yellow Cameo. Deep lemon.....	M. I. D.	8-1	12-5	4.20	4.80	5.40	6.00
D	Yellow Supreme. Buff.....	M. L. A.	8-2	12-10	3.50	4.00	4.50	5.00
	December Gold. Deep golden....	M. I. D.	8-4	12-15	4.50	5.00	5.50	6.00
	Yellow Garza Supreme. Lemon..	S. I. A.	8-7	12-15	3.50	4.00	4.50	5.00
	Sunkist. Golden.....	M. I. S.	8-7	12-20	4.50	5.00	5.50	6.00
	Vibrant. Deep lemon.....	M. I. D.	8-7	12-20	3.85	4.40	4.95	5.50
	Golden Anniversary. Golden....	M. I. P.	8-7	12-25	5.60	6.40	7.20	8.00
	Yellow Revelation. Deep lemon..	M. I. P.	8-7	12-25	7.00	8.00	9.00	10.00
	Winterset. Lemon.....	M. I. P.	8-7	12-25	3.50	4.00	4.50	5.00
	Yellow Snow. Deep lemon.....	M. I. P.	8-7	12-25	3.50	4.00	4.50	5.00

S—Varieties suitable for shading.

P—Varieties suitable for pot culture.

D—Varieties suitable for disbudding.

Each variety ordered must be in multiples of 50.

Height of variety is abbreviated as follows: S—Short, M—Medium, T—Tall.

Size of flower: S—Small, I—Intermediate, L—Large.

Type of flower: P—Pompon, S—Single, A—Anemone, D—Decorative.

POMPON, SINGLE AND ANEMONE VARIETIES—Continued

WHITE

<i>Name and Description</i>		<i>Height, Size and Type</i>	<i>Last Pinch</i>	<i>Flowering Date</i>	<i>2,500 Up</i>	<i>Price Per 100</i>		
						<i>500 to 2,450</i>	<i>100 to 450</i>	<i>50 Up</i>
	Uvalda. Cream.....	S. M. P.	7-6	10-10	\$3.50	\$4.00	\$4.50	\$5.00
DS	Silver Ball. White.....	M. L. P.	7-8	10-15	3.50	4.00	4.50	5.00
S	Irene. White button.....	S. S. P.	7-8	10-15	3.50	4.00	4.50	5.00
S	Minong. White.....	S. S. P.	7-8	10-20	3.50	4.00	4.50	5.00
	Pinnochio. White.....	T. S. P.	7-12	10-25	4.20	4.80	5.40	6.00
P	Granite State. White.....	S. L. P.	7-12	10-25	4.20	4.80	5.40	6.00
S	Cotton Top. White.....	M. I. P.	7-12	10-25	4.00	4.50	5.00	5.50
S	Arcadia. White.....	M. I. P.	7-16	10-28	3.50	4.00	4.50	5.00
S	Clara. White.....	M. L. P.	7-14	10-28	3.50	4.00	4.50	5.00
S	Snow Cloud. White.....	M. M. P.	7-16	10-28	4.50	5.00	5.50	6.00
DS	Sea Gull. Cream.....	T. M. P.	7-16	11-1	3.50	4.00	4.50	5.00
DS	White Doty. Ivory.....	M. L. P.	7-16	11-1	3.50	4.00	4.50	5.00
D	White Anemone. White.....	T. I. A.	7-19	11-5	4.00	4.50	5.00	5.50
S	Rev. Bushnell. Cream.....	T. M. P.	7-20	11-8	4.20	4.80	5.40	6.00
	Vesper. White.....	T. M. P.	7-20	11-8	4.00	4.50	5.00	5.50
	Crystal Jewell. White.....	S. S. P.	7-20	11-8	4.00	4.50	5.00	5.50
	Illini Glory. White.....	M. I. S.	7-20	11-8	4.00	4.50	5.00	5.50
DS	White Mensa. Ivory.....	M. I. S.	7-20	11-10	3.85	4.40	4.95	5.50
DPS	Little America. White.....	M. I. A.	7-19	11-10	3.15	3.60	4.05	4.50
DPS	Richard Mandel. White.....	M. L. P.	7-19	11-10	3.50	4.00	4.50	5.00
	Chicago Pearl. Ivory.....	M. M. P.	7-22	11-15	3.50	4.00	4.50	5.00
DS	White Freida. Yellow cushion....	M. L. A.	7-22	11-15	3.50	4.00	4.50	5.00
D	White Norma. White with pink...	T. L. A.	7-25	11-18	3.50	4.00	4.50	5.00
	Matchless. White.....	T. M. P.	7-28	11-20	4.50	5.00	5.50	6.00
D	Long Island Beauty. Yel. cushion	M. L. A.	7-24	11-20	3.50	4.00	4.50	5.00
	Seafoam. White.....	M. I. P.	7-24	11-20	3.50	4.00	4.50	5.00
	Priscilla. White.....	T. I. P.	7-24	11-23	3.85	4.40	4.95	5.50
DS	Shasta. White.....	M. I. A.	7-22	11-23	3.85	4.40	4.95	5.50
	White Yuletide. White.....	S. I. P.	7-26	11-28	3.50	4.00	4.50	5.00
D	Nevada. Green cushion.....	M. I. A.	7-28	11-28	4.50	5.00	5.50	6.00
P	Cordova. Cream.....	M. I. P.	7-28	11-30	3.50	4.00	4.50	5.00
	Cameo. Ivory.....	M. I. P.	8-1	12-5	3.85	4.40	4.95	5.50
D	White Supreme. White.....	M. L. A.	8-2	12-10	3.50	4.00	4.50	5.00
	Yukon. White.....	T. M. S.	8-1	12-12	3.50	4.00	4.50	5.00
	Garza Supreme. White.....	S. I. A.	8-7	12-15	3.85	4.40	4.95	5.50
	December Glory Pom. White....	M. I. D.	8-4	12-15	3.50	4.00	4.50	5.00
	Snow. Ivory.....	M. I. P.	8-7	12-30	3.50	4.00	4.50	5.00
	Revelation. White.....	M. I. P.	8-10	12-30	3.15	3.60	4.05	4.50

PINK

S	Jewell. Lavender.....	M. S. P.	7-8	10-15	\$3.50	\$4.00	\$4.50	\$5.00
S	Dark Pink Jewell. Deep lavender	M. S. P.	7-8	10-15	3.50	4.00	4.50	5.00
S	Carolyn Yosick. Deep lavender...	M. S. D.	7-8	10-20	4.90	5.60	6.30	7.00
S	Captain Cook. Deep rose.....	T. I. P.	7-12	10-23	3.50	4.00	4.50	5.00
S	Ecstasy. Lavender.....	M. I. P.	7-12	10-25	4.50	5.00	5.50	6.00

POMPON, SINGLE AND ANEMONE VARIETIES—Continued

PINK—Continued

<i>Name and Description</i>		<i>Height, Size and Type</i>	<i>Last Pinch</i>	<i>Flowering Date</i>	<i>2,500 Up</i>	<i>Price Per 100</i>		
						<i>500 to 2,450</i>	<i>100 to 450</i>	<i>50 Up</i>
S	Jessie. Light lavender.....	M. I. P.	7-12	10-25	\$3.50	\$4.00	\$4.50	\$5.00
S	Pink Dot. Light pink.....	M. I. P.	7-12	10-25	3.50	4.00	4.50	5.00
S	October Pink. Light pink.....	M. I. S.	7-16	10-28	4.20	4.80	5.40	6.00
	Fair Maid. Shell pink.....	M. L. P.	7-16	11-1	4.00	4.50	5.00	5.50
DS	Lillian Doty. Light rose pink.....	M. L. P.	7-19	11-1	3.50	4.00	4.50	5.00
	W. H. Buckingham. Rose pink...	M. I. S.	7-16	11-3	4.00	4.50	5.00	5.50
S	Mrs. Bulkeley. Pink.....	T. I. P.	7-19	11-8	4.00	4.50	5.00	5.50
S	Dark Pink Bulkeley. Shell pink..	T. I. P.	7-19	11-8	4.20	4.80	5.40	6.00
DPS	Thyra. Lavender.....	M. L. P.	7-19	11-10	3.85	4.40	4.95	5.50
DPS	Queen of Pinks. Lavender.....	S. L. P.	7-19	11-10	3.85	4.40	4.95	5.50
DPS	Masterpiece. Tourmaline pink....	M. I. P.	7-22	11-15	3.50	4.00	4.50	5.00
	S Brocade. Cameo pink.....	M. I. S.	7-22	11-15	5.50	6.00	6.50	7.00
	Orchid Beauty. Golden cushion..	M. I. A.	7-22	11-15	3.50	4.00	4.50	5.00
DS	Freida. Yellow cushion.....	M. L. A.	7-22	11-15	3.50	4.00	4.50	5.00
DS	Norma. Salmon cushion.....	T. L. A.	7-25	11-18	3.50	4.00	4.50	5.00
DS	Dark Pink Norma. Deep lavender	T. L. A.	7-25	11-18	3.50	4.00	4.50	5.00
	Minuet. Lavender.....	M. I. P.	7-28	11-25	4.20	4.80	5.40	6.00
	Usona. Lavender.....	M. I. P.	7-28	11-25	3.50	4.00	4.50	5.00
	Hasegawa Pink. Lavender.....	M. I. S.	7-28	11-25	3.50	4.00	4.50	5.00
DP	Beautiful Lady. Deep lavender...	S. L. A.	7-28	11-25	3.50	4.00	4.50	5.00
D	Valencia. Orchid.....	T. L. S.	7-28	11-28	3.85	4.40	4.95	5.50
D	Dark Pink Valencia. Dark orchid.	T. L. S.	7-28	11-28	3.85	4.40	4.95	5.50
D	Enchantress. Deep pink.....	M. I. D.	8-1	12-5	3.50	4.00	4.50	5.00
P	Riviera. Luminous pink.....	M. I. D.	8-2	12-10	3.85	4.40	4.95	5.50
	Dark Pink Riviera. Deep lavender	M. I. D.	8-2	12-10	5.00	6.00	7.00	8.00
D	Dark Pink Supreme. Lavender...	M. L. A.	8-2	12-10	3.50	4.00	4.50	5.00
	Pink Treasure Island. Light lav.	M. I. D.	8-7	12-20	3.50	4.00	4.50	5.00
	Rosalind. Rose pink.....	M. I. S.	8-2	12-20	3.15	3.60	4.05	4.50

BRONZE AND RED

	Roman Bronze. Dark bronze.....	T. I. P.	7-12	10-20	\$4.00	\$4.50	\$5.00	\$5.50
S	Adelaide. Dark reddish bronze....	M. S. P.	7-12	10-23	4.00	4.50	5.00	5.50
DS	Jemima. Dark reddish bronze.....	M. I. P.	7-12	10-23	4.00	4.50	5.00	5.50
S	Bonton. Bright bronze.....	M. I. P.	7-12	10-25	6.50	7.00	7.50	8.00
S	Firebird. Dark reddish bronze....	M. I. D.	7-12	10-25	3.50	4.00	4.50	5.00
	October Bronze. Light bronze....	M. I. S.	7-16	10-28	4.50	5.00	5.50	6.00
	Bronze Buckingham. Orange br.	S. I. S.	7-16	11-3	4.00	4.50	5.00	5.50
S	Red Rust. Reddish bronze.....	M. L. P.	7-20	11-5	4.90	5.60	6.30	7.00
	Cassandra. Orange bronze.....	M. I. P.	7-19	11-5	4.00	4.50	5.00	5.50
	Bronze Daisy. Light bronze.....	M. I. S.	7-14	11-5	4.00	4.50	5.00	5.50
S	Red Daisy. Deep red.....	M. I. S.	7-14	11-5	4.20	4.80	5.40	6.00
	Bronze Bulkeley. Bronze.....	T. I. P.	7-19	11-8	4.20	4.80	5.40	6.00
S	Robin Hood. Dark red.....	M. S. P.	7-19	11-5	3.50	4.00	4.50	5.00

POMPON, SINGLE AND ANEMONE VARIETIES—Continued

BRONZE AND RED—Continued

Name and Description		Height, Size and Type	Last Pinch	Flowering Date	2,500 Up	Price Per 100		
						500 to 2,450	100 to 450	50 Up
D	The Titan.	Scarlet crimson.....	M. L. A.	7-19	11-10	\$3.50	\$4.00	\$4.50
	Navaho.	Deep crimson.....	M. I. P.	7-20	11-10	4.50	5.00	5.50
	Bittersweet.	Reddish bronze.....	M. I. S.	7-20	11-10	3.85	4.40	4.95
	Sylvania.	Orange-bronze.....	M. I. S.	7-19	11-10	3.50	4.00	4.50
	Europa.	Cardinal red.....	M. L. S.	7-20	11-10	3.50	4.00	4.50
DPS	Bronze Masterpiece.	Rosewood...	M. I. P.	7-22	11-15	3.50	4.00	4.50
	Bronze Brocade.	Buff-bronze.....	M. I. S.	7-22	11-15	7.00	8.00	9.00
S	Red Princeton.	Brazil red.....	M. I. D.	7-22	11-15	4.00	4.50	5.00
P	Gypsy.	Light red-bronze.....	M. S. A.	7-22	11-15	3.50	4.00	4.50
	Rusticon.	Red rust.....	M. I. P.	7-25	11-20	4.50	5.00	5.50
	Sunset.	Brilliant orange-bronze...	M. I. P.	7-24	11-20	3.50	4.00	4.50
	Catherine.	Light reddish bronze...	M. I. D.	7-25	11-20	3.50	4.00	4.50
	Legal Tender.	Bronze and gold...	M. I. D.	7-25	11-20	3.50	4.00	4.50
DP	Red Rolinda.	Deep reddish bronze	M. I. A.	7-24	11-23	3.50	4.00	4.50
D	Bronze Goldsmith.	Mars orange..	M. I. D.	7-28	11-25	3.85	4.40	4.95
	Dorothy Turner.	Deep red-bronze	M. I. P.	7-28	11-25	4.50	5.00	5.50
	Argo.	Orange bronze.....	S. I. P.	7-28	11-25	4.00	4.50	5.00
	Yolanda.	Light orange-bronze....	M. S. A.	7-28	11-25	3.50	4.00	4.50
	Jane.	Light buff-bronze.....	M. L. S.	7-28	11-28	4.00	4.50	5.00
D	Apricot Valencia.	Buff.....	M. L. S.	7-28	11-28	4.00	4.50	5.00
	Viking.	Deep reddish bronze.....	M. I. S.	7-31	12-1	4.00	4.50	5.00
	Chrome Emerald.	Golden orange.	M. I. A.	7-31	12-3	3.50	4.00	4.50
	Cavalcade.	Mandarin red.....	M. I. P.	8-1	12-10	5.00	5.50	6.00
S	Debonair.	Crimson red.....	M. L. P.	8-1	12-10	4.20	4.80	5.40
	Red Supreme.	Dark apricot.....	M. L. A.	8-2	12-10	7.00	8.00	9.00
	Bronze Supreme.	Light bronze...	M. L. A.	8-2	12-10	3.50	4.00	4.50
	Christmas Star.	Scarlet red.....	M. I. S.	8-7	12-20	5.60	6.40	7.20

HARDY OR GARDEN VARIETIES

BRONZE AND RED

		Flower- ing Date	Price per 100	
			100 or More	25, 50 or 75
Redwood.	Numerous bright red flowers. Edging plant.....	Aug. 19	\$ 7.00	\$ 8.00
Harbinger.	Glorious early bronze, color of fall maples.....	Aug. 22	7.00	8.00
Dark Red Gold.	Pleasing shade of dark red.....	Aug. 25	6.00	7.00
Maroon N' Gold.	Immense flowers of bright mahogany.....	Aug. 26	7.00	8.00
My Lady.	Combination of gold with bronze-red shadings.....	Aug. 27	7.00	8.00
Red Gold.	Combination of red with orange-gold.....	Sept. 5	5.00	6.00
Early Harvest.	A mass of glowing mahogany-orange flowers.....	Sept. 7	7.00	8.00
Fireglow.	Oriental red, very showy.....	Sept. 10	8.00	10.00
September Bronze.	Warm Golden Bronze.....	Sept. 10	5.00	6.00
Wm. Longland.	Red and yellow, strong sturdy grower.....	Sept. 12	7.00	8.00
Autumnsong.	Large wine-rose shading to carmine.....	Sept. 12	7.00	8.00
Autumn Greetings.	A mass of bright copper and gold.....	Sept. 14	7.00	8.00
Early Bronze.	Orange bronze.....	Sept. 15	5.00	6.00*

HARDY OR GARDEN VARIETIES—Continued

BRONZE AND RED—Continued

	<i>Flower- ing Date</i>	<i>Price per 100 100 or More</i>	<i>25, 50 or 75</i>
Manatico. Wine in color, grows very low.....	Sept. 15	\$7.00	\$8.00
Sienna. Dark reddish orange-toned burnt-sienna-brown.....	Sept. 16	7.00	8.00
Glowing Coals. Bright deep cherry-red with orange reverse.....	Sept. 18	7.00	8.00
Courageous. Bright dark ruby-red, large double flowers.....	Sept. 19	7.00	8.00
Harvest Moon. Rich burnt orange well formed flowers.....	Sept. 20	5.00	6.00
The Moor. Brilliant amaranth crimson.....	Sept. 20	7.00	8.00
Amber Glow. Bright amber-bronze.....	Sept. 25	5.00	6.00
Bronze Gold. Fluffy mass of gold tinted with bronze.....	Sept. 25	7.00	8.00
Chippiewa. Giant, bright aster-purple.....	Sept. 25	5.00	6.00
Robert Bryden. Garnet-red, prolific bloomer.....	Sept. 25	5.00	6.00
Vulcan. Large, brilliant crimson.....	Sept. 26	7.00	8.00
Tangerine. Brilliant spanish-orange.....	Sept. 27	7.00	8.00
Huntsman. Vividly brilliant scarlet-orange.....	Oct. 1	7.00	8.00
Mandalay. Brilliant orange-bronze for cutting.....	Oct. 1	5.00	6.00
Bonfire. Burnt-bronze-red on graceful stems.....	Oct. 2	7.00	8.00
Bonnie. A very good purple button for garden use.....	Oct. 3	7.00	8.00
Burgandy. Glowing wine-red, strong stems.....	Oct. 5	7.00	8.00
Red Velvet. Velvety-crimson on strong stems.....	Oct. 5	5.00	6.00
Ruby Pompon. Ruby-crimson.....	Oct. 5	5.00	6.00*
Sella App. Orange-bronze, good for cutting.....	Oct. 5	7.00	8.00
Meditation. Large, double, soft jasper-red.....	Oct. 6	7.00	8.00
Aviator. Copper colored.....	Oct. 8	6.00	7.00*
Cydonia. Brilliant orange, overlaid with mahogany.....	Oct. 8	7.00	8.00
Bokhara. Soft crimson and wine shades.....	Oct. 10	6.00	7.00
Carnival. Golden burnt-orange shades.....	Oct. 10	7.00	8.00
Mrs. Sam. P. Rotan. Yellow shaded bronze and peach-buff.....	Oct. 10	5.00	6.00
Nancy Copeland. Glowing red good for cutting.....	Oct. 10	8.00	10.00
The Chief. Bright scarlet and gold.....	Oct. 10	5.00	6.00
Red Riding Hood. Large red flowers.....	Oct. 10	10.00	12.00
Yellow Jewel. Yellow shaded bronze in branchy sprays.....	Oct. 10	5.00	6.00
Goblin. Bronze.....	Oct. 10	6.00	7.00
Ouray. Dazzling red button.....	Oct. 15	6.00	7.00
Louise Schling. Desirable flaming red.....	Oct. 15	8.00	10.00
Crimson Splendor. Masses of large glistening red flowers.....	Oct. 15	8.00	10.00
Miss Francis Whittlesay. Best disbudded, large ball.....	Oct. 15	8.00	10.00
Lucifer. Deep dark red flowers.....	Oct. 15	8.00	10.00
Caliph. Intense oxblood red.....	Oct. 15	8.00	10.00
Ember. Glistening amber-red.....	Oct. 15	8.00	10.00

*Must be ordered in multiples of 50.
All others may be ordered in multiples of 25.

WHITE

Dee Dee Ahrens. Very early pure white for cutting.....	Aug. 19	\$7.00	\$ 8.00
Snowball. Round fluffy white with yellowish center.....	Aug. 20	7.00	8.00
Candlelight. Creamy ivory-white. Prolific bloomer.....	Aug. 26	7.00	8.00
Glacier. Dwarf, very early absolutely pure white.....	Sept. 2	7.00	8.00
Little Eskimo. Pure white, ball-shaped flower.....	Sept. 7	7.00	8.00

HARDY OR GARDEN VARIETIES—Continued

WHITE—Continued

	<i>Flower- ing Date</i>	<i>Price per 100</i>	
		<i>100 or More</i>	<i>25, 50 or 75</i>
Dahlia 'Mum. Pure white for cutting.....	Sept. 10	\$7.00	\$8.00
Eternal Snow. Pure white with yellow center.....	Sept. 14	7.00	8.00
Nanook. Dwarf, white flowers with white creamy center.....	Sept. 14	7.00	8.00
September Cloud. Round white blooms.....	Sept. 20	12.00	15.00
Harbor Lights. Creamy white with pale yellow center.....	Sept. 25	5.00	6.00
Polar Ice. Clear, ice-white with large flowers.....	Sept. 25	5.00	6.00
Moonlight. Dwarf, pure white, petals rolling like tubes.....	Sept. 28	7.00	8.00
Snowfall. White, slightly tinted, cream in center.....	Sept. 28	7.00	8.00
Cris Columbus. White.....	Oct. 1	6.00	7.00*
White Knight. Large flowers, clear ivory white.....	Oct. 1	5.00	6.00
White Wonder. Soft cream to mellow white.....	Oct. 1	5.00	6.00
Avalanche. Best large creamy white.....	Oct. 5	5.00	6.00
Uvalda. Cream white pompon.....	Oct. 10	5.00	6.00
Earliwhite. Fine white pompon.....	Oct. 10	6.00	7.00
Irene. White button pompon.....	Oct. 15	5.00	6.00*
Silver Ball. Fine white pompon.....	Oct. 15	5.00	6.00*
White Jewel. Small white button.....	Oct. 15	6.00	7.00
Silver Moon. Fine white single.....	Oct. 15	6.00	7.00
Minong. White pompon.....	Oct. 20	5.00	6.00
Serene. Nice white flowers.....	Oct. 20	6.00	7.00

YELLOW

Butterball. Best very early butter-yellow.....	Aug. 12	\$ 7.00	\$ 8.00
Old Gold. Golden yellow, tints of old-gold.....	Sept. 5	6.00	7.00
Eugene A. Wander. Largest and finest bright early yellow.....	Sept. 10	5.00	6.00
Algonquin. Bright clear yellow, fully double.....	Sept. 15	5.00	6.00
Early Yellow. Light golden yellow.....	Sept. 15	5.00	6.00*
September Gold. Brilliant golden yellow.....	Sept. 15	5.00	6.00
Sunapee. Tidy golden-yellow poms.....	Sept. 15	6.00	7.00
Yellow Normandy. Fine yellow cut flower.....	Sept. 20	8.00	10.00
Pale Moon. Large, fluffy soft yellow, free flowering.....	Sept. 20	7.00	8.00
Charles Nye. Large rich buttercup-yellow.....	Sept. 24	5.00	6.00
Honeycomb. Golden yellow.....	Sept. 25	8.00	10.00*
Chiquita. Deep lemon-yellow, dome-shaped blossoms.....	Sept. 28	7.00	8.00
James Eadie. Bronze yellow.....	Sept. 28	8.00	10.00*
King Midas. Large bright golden-yellow.....	Oct. 1	5.00	6.00
Golden Charm. Clusters of fine yellow pompons.....	Oct. 5	5.00	6.00
Yellow Avalanche. A pale yellow sport of Avalanche.....	Oct. 5	6.00	7.00
Judith Anderson. Golden-yellow button pompon.....	Oct. 10	5.00	6.00
Yellow Irene. Light lemon yellow button.....	Oct. 15	5.00	6.00*
Rodell, Imp. Light lemon yellow.....	Oct. 15	5.00	6.00*
Gold Lode. Light golden yellow large mum.....	Oct. 15	5.00	6.00*
Celestra. Beautiful lemon yellow large ball mum.....	Oct. 15	5.00	6.00*
Helen Marcus. Outstanding bright yellow, stocky stems.....	Oct. 15	12.00	15.00
Zantha. Very fine yellow cut flower.....	Oct. 15	10.00	12.00
Eureka. Showy yellow cut flowers.....	Oct. 15	6.00	7.00

*Must be ordered in multiples of 50.

All others may be ordered in multiples of 25.

HARDY OR GARDEN VARIETIES—Continued

PINK

	<i>Flower- Date</i>	<i>Prices per 100</i>	
		<i>100 Up</i>	<i>25, 50 or 75</i>
Violet. Full double dahlia-like purple bloom.....	Aug. 26	\$ 7.00	\$ 8.00
Heatherbloom. Center shaded rose-red, gold tipping.....	Sept. 4	7.00	8.00
Murmurs. Amaranth pink to amaranth rose.....	Sept. 10	6.00	7.00
Barbara Small. Clear lilac pink with carmine center.....	Sept. 15	5.00	6.00
Welcome. Deep rose pink, a garden gem.....	Sept. 15	5.00	6.00
Bonuiful. Excellent rich pink for cutting.....	Sept. 20	7.00	8.00
Dean Kay. Dwarf cushion type.....	Sept. 20	6.00	7.00
Lavender Princess. Lavender pom which clusters at top.....	Sept. 20	7.00	8.00
Magnolia. Very desirable pink flowers on sturdy plants.....	Sept. 20	12.00	15.00
Betty. Apple-blossom pink, strong, double.....	Sept. 25	5.00	6.00
Early Wonder. Large clusters of soft lavender-pink.....	Sept. 25	5.00	6.00
Karl A. Reiche. Rose-mauve blended with other shades.....	Sept. 25	7.00	8.00
Olive Longland. Extra fine soft peach pink flowers.....	Sept. 25	5.00	6.00
Pink Radiance. Medium size pink flowers.....	Sept. 25	5.00	6.00
Rose Glow. Attractive small rose-pink flowers.....	Sept. 25	5.00	6.00
September Cheer. Semi-double cheery-rose-pink flowers.....	Sept. 25	5.00	6.00
Spellbound. Lavender blooms.....	Sept. 25	7.00	8.00*
September Dawn. New large, bright rose-pink.....	Sept. 26	7.00	8.00
Rosita. Persian Rose button 'Mum.....	Sept. 28	7.00	8.00
Silver Pink. Tyrian-rose with silvery cast.....	Sept. 28	6.00	7.00
Jean Treadway. Very double pink, with deep rose center.....	Sept. 29	7.00	8.00
Lavender Lady. Large lavender flower.....	Oct. 1	5.00	6.00
Rembrandt. Exceptionally fine rose-mauve pompons.....	Oct. 1	16.00	20.00
Leda. Beautiful rolled petals of heliotrope-pink.....	Oct. 2	7.00	8.00
Mellow Glow. Soft orange-buff suffused peach-pink and bronze.....	Oct. 5	6.00	7.00
Orchid Jewell. Clusters of light orchid-pink pompons.....	Oct. 5	5.00	6.00
Country Girl. Korean single of merit as a cut flower.....	Oct. 10	6.00	7.00
Evening Sun. Very fine single pink.....	Oct. 10	8.00	10.00
Kristina. A northland daisy, wide petals of deep rose-pink.....	Oct. 10	8.00	10.00
Mrs. P. S. DuPont. Blending of rosy salmon-bronze and pink.....	Oct. 10	5.00	6.00
Symphony. Large mauve coppery pink.....	Oct. 12	5.00	6.00
Allegro. Shrimp pink.....	Oct. 15	5.50	5.00*
Jewell. Lavender button.....	Oct. 15	4.50	5.00*
Dark Pink Jewell. Deep lavender button.....	Oct. 15	4.50	5.00*
Hestia. Fine Korean single.....	Oct. 15	6.00	7.00
Hebe. Outstanding pink Korean.....	Oct. 15	6.00	7.00
Coral Sea. Beautiful salmon-buff.....	Oct. 15	10.00	12.00
New Philadelphia. Deep rose pompon on strong stems.....	Oct. 20	8.00	10.00

*Must be ordered in multiples of 50.
All others may be ordered in multiples of 25.

HARDY OR GARDEN NOVELTY VARIETIES

ENGLISH VARIETIES

This popular strain is noted for its large flowers and strong healthy growth of plant. Being rather late flowering they extend the Mum blooming season through October and often later, when earlier severe frosts do not occur. Comparatively winter hardy.

Alabaster.	Large incurved pure white.....	\$6.00
Cerese.	Clusters of cerese-pink.....	6.00
Conqueror.	Deep bright crimson.....	6.00
Coppelia.	Bright Indian-red.....	6.00
Indiana.	Deep Indian-red with amber center.....	6.00
Revellier.	Bright chestnut-red.....	6.00
Rose Princess.	Large semi-rose-pink.....	6.00
Tolcross Pink.	Very large flowering rose pink.....	6.00

THE FAMOUS CUSHIONS

The following varieties have been called many things such as Amelia, Azalea, and Mound mums. They form an attractive mound completely smothered with blooms from early August to frost. There are several other mound types listed in our regular list of garden varieties but these are a few of the most popular in this class. They are excellent as pot plants and fine for borders.

	<i>Price per 100</i>
Apricot Glow. Bronze.....	\$10.00
Bronze Cushion.....	4.00
Champion Cushion. Red.....	4.00
Hurley's Yellow Supreme.....	10.00
Joan Helen. Purple.....	10.00
Lavender Lassie.....	10.00
Little Bob. Red.....	8.00
Major Cushion. Pink.....	5.00
New Gold Cushion.....	6.00
Pink Cushion.....	6.00
Powder Puff. White.....	7.00
Red Cushion.....	4.00
Supreme Yellow.....	5.00
White Cushion.....	6.00
Yellow Cushion.....	4.00

SPOON MUMS

All spoon varieties listed are in full flower by October 15.

Browneyes.	Pink and gold combination.....	\$8.00
Dierdre.	A very novel double spoon, prolific.....	10.00
Golden Spoon.	Bright buttercup yellow.....	6.00
Grace.	Exceedingly beautiful yellow.....	6.00
Jasper Spoon.	Strawberry pink.....	6.00
Orchid Spoon.	Lovely orchid pink.....	6.00
White Spoon.	Dazzling white spoon.....	6.00
Yellow Spoon.	Deep yellow, outstanding.....	8.00

THE CASCADES

These varieties are fine for pot plants, garden or greenhouse culture, blooming from November 1st to 5th.

Anna. White single with gold center.....	\$8.00
Jane Harte. Yellow sport of Anna.....	8.00
Cascades Assorted. Many fine colors and kinds.....	8.00
The Real Mackay. An enchantress shade of pink.....	16.00
Mt. Hood. Double white incurved cascade.....	16.00

SPIDER TYPES

	<i>Flower- ing Date</i>	<i>Price per 100</i>		
		<i>500 Up</i>	<i>100 to 450</i>	<i>50</i>
Kay Tashima. White.....	Oct. 25	\$6.00	\$6.50	\$7.00*
Mrs. R. A. Walker. Deep lavender.....	Nov. 1	6.00	6.50	7.00*
Red Spider. Magenta.....	Nov. 5	6.00	6.50	7.00*
Mamoru. Buff bronze.....	Nov. 5	6.00	6.50	7.00*
White Rayonante. White.....	Nov. 5	6.00	6.50	7.00*
Sue Sally Jones. Golden.....	Nov. 5	6.00	6.50	7.00*
Peggy Ann Hoover. Pink.....	Nov. 10	6.00	6.50	7.00*

*Must be ordered in multiples of 50.
All others may be ordered in multiples of 25.

“SNAPS” FOR GREENHOUSE FORCING

We are very happy to be able to offer our valued customers Snapdragon Seed as well as the plants which we have been growing and supplying for a good many years. Trade packets vary considerably from 1,200 to 2,500 seeds. Originator’s packets are shown with the originator’s name in parentheses.

THE HYBRIDS

Alert growers are growing the Hybrids today more than ever before because they are finding in the hybrids that they are stronger, more vigorous and yield those Top-quality spikes which have a greater appeal to the buyer and at the same time bring the best prices. We urge you to try a few of them this year to see for yourself and to compare them alongside the regular standard varieties, if they will not bring you larger profits from the same bench-space in your houses. We have noticed particularly in the past three or four seasons a considerable change in our customers’ demands from the regulars to the Hybrids. They’er easier to grow, too. We suggest you order well ahead of sowing time so that you may be able to get the varieties you want, when you want them.

- Ball Yellow Hybrid No. 1.** Rich yellow. ½ tr. pkt. \$1.75, tr. pkt. \$3.00.
- Barbara (Yoder).** Rich bronze; large spikes on strong stems. ½ tr. pkt. \$1.75, tr. pkt. \$3.00.
- Better Times (Windmill).** American beauty rose-red. Tr. pkt. \$2.00.
- Christina (Yoder).** Light pink, color between Dorcas Jane and Mary Ellen. ½ tr. pkt. \$1.75, tr. pkt. \$3.00.
- Christmas Cheer (Windmill).** Light rose-pink. Vigorous grower. Tr. pkt. \$3.00.
- Dorcas Jane (Burkey).** Strong stemmed; silvery rose. Tr. pkt. \$2.50.
- Gold Mine (Pan-American).** Rich golden yellow with heavy spikes; good producer. ½ tr. pkt. \$1.75, tr. pkt. \$3.00.
- Goldrush (Winkler).** Medium yellow with large florets and long spikes. ½ tr. pkt. \$1.75, tr. pkt. \$3.00.
- Mary Ellen (Yoder).** Light rose-pink. Pleasing shade. Tr. pkt. \$2.50.
- Maryland Pink (Winkler).** Soft creamy pink. Tr. Pkt. \$3.00.

“SNAPS” FOR GREENHOUSE FORCING—Continued**THE HYBRIDS—Continued**

Pan-American Pink. The first Tetraploid Hybrid; deep rose-pink for late spring.
 $\frac{1}{2}$ tr. pkt. \$1.75, tr. pkt. \$3.00.

Rockwood's Early Hybrid Pink. Light rose-pink; very strong stems, close-set florets.
 Tr. pkt. \$2.50.

Snow Hybrid (Pan-American). Fringed pure white; very early. $\frac{1}{2}$ Tr. pkt., \$1.75,
 tr. pkt. \$3.00.

Sun Glow Hybrid (Pan American). Orange-bronze; large spikes and florets; heavy
 producer. $\frac{1}{2}$ tr. pkt. \$1.75, tr. pkt. \$3.00.

Yoder's New Yellow Hybrid (name to be selected). $\frac{1}{2}$ pkt. Tr. \$1.75, tr. pkt. \$3.00.

Suggest you order now for later delivery because of the heavy demand for these Hybrids is causing shortages in several varieties. The new crop should be ready about the middle of June or July.

PINK AND ROSE

Charm (Hodaly). A rich lively rose. Tr. pkt. \$2.50.

Cheviot Maid Supreme. Deep rose-pink. Tr. pkt. \$1.00.

Delworth's Supreme. Deep rose. Tr. pkt. \$1.50.

Gilbert's Pink Supreme Queen. Tr. pkt. \$1.50.

Marie Louise. Shell-pink. Tr. pkt. \$2.00.

New Cincinnati (Witterstaetter). Light rose. Tr. pkt. \$1.00.

Rockwood's Pink Supreme. Dark pink. Tr. pkt. \$2.00.

Rose Queen (Witterstaetter). Dark pink. Tr. pkt. \$1.00.

Schumann's Med. Pink Peggy Schumann. Tr. pkt. \$2.00.

St. Louis Early Pink (Rowe). Silvery pink. Tr. pkt. \$1.50.

Yoder's No. 33 (Yoder). Light pink. Tr. pkt. \$1.50.

WHITE

Crystal White (Rockwood). Pure white. Tr. pkt. \$3.00.

Feist's White. Excellent white. Tr. pkt. \$2.00.

German's Early Pure White. Purest white. Tr. pkt. \$2.00.

Ivory (Rockwood). Ivory white. Tr. pkt. \$2.00.

Junglewood White. Tr. pkt. \$2.00.

Koester's White. Pure white. Tr. pkt. \$1.50.

Lucky Strike. Tr. pkt. \$1.00.

Lucky Strike Improved (Witterstaetter). Tr. pkt. \$1.50.

Madeline (Stoecker). Large, pure white. Tr. pkt. \$2.00.

Margaret. Most called for Ivory white. Tr. pkt. \$2.00.

Marion (Schumann). Tr. pkt. \$1.50.

Rockwood's Early White. Tr. pkt. \$2.00.

White Snowdrift (Pan-American). $\frac{1}{2}$ Tr. pkt. \$1.75, Tr. pkt. \$3.00.

White Wonder Improved (Windmiller). Pure white. Tr. pkt. \$1.50.

YELLOW

Canary Yellow (Rockwood). Slightly variegated. Tr. pkt. \$2.00.

Ceylon Court. Canary-yellow. Tr. pkt. \$1.00.

Coates Yellow Perfection. Tr. pkt. \$1.00.

Ethel. Best called for yellow. Tr. pkt. \$1.50.

Frances Schlegel (Schlegel). Rich yellow. Tr. pkt. \$2.00.

“SNAPS” FOR GREENHOUSE FORCING—Continued**YELLOW—Continued**

Gilbert's Yellow (G. M. Gilbert). Tr. pkt. \$2.00.
Junglewood Yellow (New). Tr. pkt. \$2.00.
Klondyke Supreme. Golden yellow. Tr. pkt. \$1.00.
Rockwood's Winter Yellow. Tr. pkt. \$2.00.
Sunray (Witterstaetter). Tr. pkt. \$1.50.
Tetra Yellow. Huge bright yellow. $\frac{1}{2}$ Tr. pkt. 80c, Tr. pkt. \$1.50.
Witterstaetter's Yellow (New). Deep yellow. Tr. pkt. \$2.50.
Yellow Wonder Improved. Extra early. Tr. pkt. \$1.00.

BRONZE

Afterglow. Golden bronze. Tr. pkt. \$1.00.
Earlier Glorious (Windmiller). Tr. pkt. \$1.00.
Gilbert's Bronze Beauty. Tr. pkt. \$1.50.
Glorious. Tr. pkt. \$1.00.
Lady Dorothy (Spiwak). Copper-red. Tr. pkt. \$3.00.
Miss Wooster. Dark bronze. Tr. pkt. \$1.00.
New Deal. Early golden bronze. Tr. pkt. \$1.00.
Sunlight. Tr. pkt. \$1.00.
Suntan. Early rosy bronze. Tr. pkt. \$1.00.
Witterstaetter's Bronze (New). Clear gold. Tr. pkt. \$2.50.

LAVENDER

Ball Lavender. Early lavender. Tr. pkt. \$1.50.
Bertha Baur (Schumann). Standard lavender. Tr. pkt. \$1.50.
Earliest Lilac (Windmiller). (New). Tr. pkt. \$2.00.
Rockwood's Lavender-Rose. Tr. pkt. \$2.00.
Rockwood's Winter Lavender. Tr. pkt. \$2.00.
Schumann's Lavender. Tr. pkt. \$2.00.
Witterstaetter's Orchid (New). Even orchid. Tr. pkt. \$2.50.

RED

Rockwood's Crimson Queen. Tr. pkt. \$2.00.
Schisler's Red (Windmiller). Wine-red. Tr. pkt. \$2.00.
Velvet Beauty. Tr. pkt. \$1.00.
Velvet Red. (Schumann). Tr. pkt. \$2.00.
Velvet Supreme. Tr. pkt. \$1.50.

Antirrhinum maximum, Rust-resistant

Alaska. White	Pink Glory. Salmon-rose.
Brilliant Rose	Rosalie. Deep rose.
Campfire. Luminous scarlet.	Yellow Giant.
Copper Queen. Bronzy copper.	

Formula Mixture. Hand-blended mixture of the above varieties.
 Any of the above: Tr. pkt. 25c, $\frac{1}{8}$ oz. 45c, oz. \$2.75.

Velvet Giant. Reselected strain. Rich velvet red. Tall and large flowered. Tr. pkt. 50c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.80.
Tetraploid. Giant Ruffled “Tetra”. Large heavy spikes, thick ruffled florets and thick dark green foliage. Mixed colors. Tr. pkt. 50c, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.75.

VEGETABLE SEEDS

We have arranged with Robson Seed Farms, Hall, N. Y., growers and breeders of high quality vegetable seeds, to supply our customers with vegetable varieties recommended for greenhouse growing for spring plant sales. Our orders will be filled with Robson's Original Sealed Packages on which is given the actual germination of the seed as determined in the New York State Seed Laboratory at Geneva, N. Y. We call your special attention to the varieties of New York State Certified Tomato Seed listed below. Red Jacket has proven to be an exceptionally fine variety for both the market and the home garden. We urge you to try as many of the following as possible for Robson's Seeds Satisfy. Robson's complete list of both vegetable and flower seeds will be mailed—upon request.

BROCCOLI

Italian Green Sprouting. A vigorous, uniform and dependable medium early variety. It produces compact, tightly budded heads of dark blue-green color and the side shoots are good-sized. Pkt. 20c; $\frac{1}{2}$ oz. 45c; oz. 60c; $\frac{1}{4}$ lb. \$1.70; $\frac{1}{2}$ lb. \$2.70; lb. \$5.00.

CABBAGE

Special Golden Acre. A finely bred strain of Golden Acre that has proved to be the earliest and finest stock on the market. Heads are very uniform in size, shape and time of maturity. Pkt. 15c; $\frac{1}{2}$ oz. 45c; oz. 60c; $\frac{1}{4}$ lb. \$1.70; $\frac{1}{2}$ lb. \$2.70; lb. \$5.00.

Robson Early Copenhagen Market. Plant small size, short stemmed and compact allowing close planting. Heads are round, firm, 3 to 5 lbs. and of excellent quality. Pkt. 15c; $\frac{1}{2}$ oz. 40c; oz. 55c; $\frac{1}{4}$ lb. \$1.55; $\frac{1}{2}$ lb. \$2.45; lb. \$4.50.

Seneca Danish Ballhead. A new and superior strain of Danish Ballhead. Heads are very solid, uniform, average about 5 to 6 pounds and of excellent quality. Pkt. 20c; $\frac{1}{2}$ oz. 50c; oz. 70c; $\frac{1}{4}$ lb. \$2.05; $\frac{1}{2}$ lb. \$3.25; lb. \$6.00.

CAULIFLOWER

Snowball Perfected Strain. Heads are uniformly shaped, white and compact. This strain produces an abundance of long leaves close to the head which makes it largely self protecting. Pkt. 25c; $\frac{1}{4}$ oz. \$1.30; oz. \$2.95; $\frac{1}{4}$ lb. \$9.75; $\frac{1}{2}$ lb. \$17.25; lb. \$34.00.

EGGPLANT

New Hampshire Hybrid. An early variety for the North. Fruits are good market size, medium dark purple in color and of very firm texture. Pkt. 15c; $\frac{1}{4}$ oz. 30c; oz. 80c; $\frac{1}{4}$ lb. \$2.50; $\frac{1}{2}$ lb. \$4.50.

PEPPERS

Pennwonder. A fine new early pepper that has extra thick fleshed fruits of good size—blocky or slightly tapered. Pennwonder has consistently set a good crop of fruit while other standard varieties failed or produced a small crop. Pkt. 15c; $\frac{1}{4}$ oz. 45c; $\frac{1}{2}$ oz. 65c; oz. \$1.05; $\frac{1}{4}$ lb. \$3.00; $\frac{1}{2}$ lb. \$4.75; lb. \$9.00.

California Wonder. Fruits very large, very smooth, and regular; commonly $4\frac{1}{2}$ inches long and $3\frac{1}{2}$ to 4 inches through; deep green, becoming bright crimson. Flesh thick and firm. Pkt. 15c; $\frac{1}{4}$ oz. 45c; $\frac{1}{2}$ oz. 65c; oz. 90c; $\frac{1}{4}$ lb. \$2.55; $\frac{1}{2}$ lb. \$4.00; lb. \$7.50.

VEGETABLE SEEDS—Continued

TOMATOES

New York State Certified Seed

Gem. A new early variety developed at the N. Y. State Experiment Station. Fruits are deep round ripening uniformly to a good bright red. Plants are dwarf and compact permitting close planting. Pkt. 20c; $\frac{1}{2}$ oz. 65c; oz. \$1.05; $\frac{1}{4}$ lb. \$3.05; $\frac{1}{2}$ lb. \$4.75; lb. \$9.00.

Valiant. Most widely grown early tomato. Fruits are smooth with a deep round shape and a solid, meaty interior. The quality is fine and yields are high. Pkt. 15c; $\frac{1}{2}$ oz. 60c; oz. 90c; $\frac{1}{4}$ lb. \$2.85; $\frac{1}{2}$ lb. \$4.50; lb. \$8.50.

Red Jacket. Another of the fine new tomatoes developed at the N. Y. S. Experiment Station. The fruits are large, slightly flattened, very meaty and they ripen medium early. A distinct potato-leaved variety that produces vigorous vines with quantities of fruit. Pkt. 20c; $\frac{1}{2}$ oz. 65c; oz. \$1.05; $\frac{1}{4}$ lb. \$3.05; $\frac{1}{2}$ lb. \$4.75; lb. \$9.00.

Longred. An outstanding new variety that matures a little later than Red Jacket. Fruits are exceptionally smooth and uniform in appearance, deep globe shaped, with thick walls and solid flesh. Pkt. 20c; $\frac{1}{2}$ oz. 65c; oz. \$1.05; $\frac{1}{4}$ lb. \$3.05; $\frac{1}{2}$ lb. \$4.75; lb. \$9.00.

John Baer. An old favorite variety still popular with many growers. The fruit are of moderate size, slightly flattened, smooth, and have exceptionally fine color and quality. Pkt. 15c; $\frac{1}{2}$ oz. 55c; oz. 80c; $\frac{1}{4}$ lb. \$2.55; $\frac{1}{2}$ lb. \$4.00; lb. \$7.50.

MUSKMELONS

Started in plant bands, melons make an excellent spring plant sales item.

Seneca Delicious. For early, high quality melons plant Seneca Delicious. Melons are small, orange fleshed and of sweet delicious flavor. Pkt. 20c; oz. 80c; $\frac{1}{4}$ lb. \$2.05; $\frac{1}{2}$ lb. \$3.25; lb. \$6.00; 5 lbs. \$29.50; 10 lbs. \$58.50.

Seneca Bender. A uniform, medium-sized Bender with high quality, orange-yellow flesh. Vines are vigorous and productive. Melons weigh 5 to 6 pounds and are well netted. A popular market variety. Pkt. 20c; oz. 80c; $\frac{1}{4}$ lb. \$2.05; $\frac{1}{2}$ lb. \$3.25; lb. \$6.00; 5 lbs. \$29.50; 10 lbs. \$58.50.

Iroquois. A Bender-type melon having the same excellent qualities of Seneca Bender and is resistant to fusarium wilt. Pkt. 20c; oz. 80c; $\frac{1}{4}$ lb. \$2.05; $\frac{1}{2}$ lb. \$3.25; lb. \$6.00; 5 lbs. \$29.50; 10 lbs. \$58.50.

Honey Cream Watermelon. Extra early with excellent quality this creamy yellow flesh melon has become very popular for home gardens and roadside stands. Pkt. 15c; $\frac{1}{2}$ oz. 30c; oz. 50c; $\frac{1}{4}$ lb. \$1.45; $\frac{1}{2}$ lb. \$2.35; lb. \$4.25; 5 lbs. \$20.75.

BEST VEGETABLE VARIETIES FOR THE GREENHOUSE

CUCUMBER

Straight 8. This outstanding variety is popular for greenhouse forcing. It produces symmetrical, cylindrical fruits about 8 inches in length and $1\frac{1}{2}$ inches in diameter, white spined. Fruits well rounded at the ends, deep green. Pkt. 15c; oz. 45c; $\frac{1}{4}$ lb. \$1.00; $\frac{1}{2}$ lb. \$1.65; lb. \$2.90; 5 lbs. \$14.00.

VEGETABLE SEEDS—Continued

LETTUCE

Grand Rapids. The preferred loose leaf variety for greenhouse use. Plants are large, upright, compact and bright solid light green. Leaves are large, broad, tender, and the margin much waved and frilled. Pkt. 10c; $\frac{1}{2}$ oz. 20c; oz. 35c; $\frac{1}{4}$ lb. 80c; $\frac{1}{2}$ lb. \$1.35; lb. \$2.25; 10 lbs. \$21.50.

ENDIVE

Deep Heart Fringed. Growers are finding that Deep Heart Endive grown in limited amounts often gives more dollar returns than lettuce. This is a distinct type having large robust plants with broad fringed leaves—produces good deep hearts. Pkt. 15c; oz. 30c; $\frac{1}{4}$ lb. 75c; $\frac{1}{2}$ lb. \$1.30; lb. \$2.20.

RADISH

Cavalier. The short tops, brilliant deep scarlet color, beautiful shape and ability to stand a long time make this the best forcing type we have ever seen. Radishes are firm and solid, of the true olive shape and unusually uniform. Tops are just right for bunching. Pkt. 10c; oz. 25c; $\frac{1}{4}$ lb. 35c; $\frac{1}{2}$ lb. 55c; lb. 90c; 10 lbs. \$8.50.

Early Scarlet Globe, Short Top. A strain of excellent quality but having shorter tops than the standard Early Scarlet Globe. Ideal for greenhouse forcing. Pkt. 15c; oz. 30c; $\frac{1}{4}$ lb. 70c; lb. \$1.10; 10 lbs. \$10.50.

PARSLEY

Triple Moss Curled. Plants compact; leaves dark green and so finely cut and closely curled as to resemble tufts of moss. Especially valuable for forcing. Pkt. 15c; oz. 25c; $\frac{1}{4}$ lb. 50c; $\frac{1}{2}$ lb. 85c; lb. \$1.40; 10 lbs. \$13.00.

TOMATO

Comet. N. Y. Certified Seed. This fine tomato has been found by many growers to be the most satisfactory variety for greenhouse and trellis grown tomatoes where a medium size fruit is desired. Pkt. 25c; $\frac{1}{2}$ oz. \$1.90; oz. \$3.50; $\frac{1}{4}$ lb. \$12.00.

SWEET CORN

A good sideline crop for greenhouse growers

Seneca Dawn: 65 days. Seneca Dawn, our latest early hybrid, is outstanding in size of ear for such an early corn. It has already proven to be a money maker for the commercial gardener who competes on the local market with other early varieties. Seneca Dawn is apparently resistant to bacterial wilt and does well in areas to the south where wilt is prevalent. Stalks $4\frac{1}{2}$ to 5 ft., strong, upright; ears $6\frac{1}{2}$ inches long, 12 to 14 rows, medium yellow, fair quality kernels on large cob. Pkt. 25c; $\frac{1}{2}$ lb. 60c; lb. \$1.00; 2 lbs. \$1.95; 5 lbs. \$3.55; 10 lbs. \$6.65; 25 lbs. \$16.00.

Seneca Golden: 72 days. Stalks $5\frac{1}{2}$ feet tall and produce two marketable ears on practically every stalk. Ears large and well filled clear to the tip. Kernels rich golden yellow and if harvested when ready are of excellent quality. Should not be used in the South where bacterial wilt is serious. Pkt. 20c; $\frac{1}{2}$ lb. 50c; lb. 80c; 2 lbs. \$1.55; 5 lbs. \$2.95; 10 lbs. \$5.45; 25 lbs. \$13.00.

Seneca Chief: 80 days. Seneca Chief is sweet and is one of the best flavored varieties that we have ever eaten. The kernels are narrow, deep and very tender. Plants are sturdy, leafy, $5\frac{1}{2}$ to 6 ft. producing one or two 9 inch, 12 rowed ears of delicious yellow corn. This variety is resistant to bacterial wilt. Pkt. 25c; $\frac{1}{2}$ lb. 60c; lb. 95c; 2 lbs. \$1.85; 5 lbs. \$3.45; 10 lbs. \$6.45; 25 lbs. \$15.50.

FOLLOW YOUR MUMS WITH OUR SNAPS

YOUR CHOICE of either SEEDS or VITA-BAND PLANTS.

If you have the time, space and the help to grow and care for the seedlings properly, send us your SNAP SEED ORDER TODAY, for production is not keeping up with the tremendous demand for some of the newer hybrid varieties.

However, if you do not care to take the time, labor and bench-space for the proper care of the seeds and seedlings, why not let us do that for you and SAVE YOUR VALUABLE TIME, LABOR, AND SPACE for something else?

We will have clean, strong, healthy, topped and branching SNAPS in VITA-BANDS—READY TO BENCH NOW or when you want them this fall and winter.

Hundreds of growers are using OUR VITA-BAND SNAPS which we are now shipping in our specifically designed and constructed GANNETT-PACK which insures safe delivery to you in the bands.

SEE OUR AD in the current issue of the Florist Review for varieties available between now and Easter.

ORDER NOW for later delivery to insure getting what you want WHEN YOU WANT IT.

Geneva Floral Company, Inc.

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